

## CURRICULUM VITAE

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Official Website: [www.wocmultimedia.biz](http://www.wocmultimedia.biz) - [www.mappeattive.com](http://www.mappeattive.com)

related channels: [www.youtube.com/user/wocmultimedia](https://www.youtube.com/user/wocmultimedia) – [vimeo.com/user2458230](https://vimeo.com/user2458230) –

[play.google.com/store/search?q=wocmultimedia](https://play.google.com/store/search?q=wocmultimedia) –

Profession/Trade: Director – Editor Video – Multimedia Producer – Founder & CEO of World On Communications

Nationality: Italian

Date of birth: 11th April 1957

### Work history

- 2020
- # Attending the cycle of 16 online lecture series on the CLASSICAL THEORIES IN ANTHROPOLOGY, delivered by Prof. Subrata Sankar Bagchi of Kolkata University (India).
  - # Competing with the NA'PA CHOMOCH PALLER YANESHA film to Ethnographic International Film Festival of Kratovo (Macedonia)
  - # Attended as panellist the Virtual Debate on the occasion of INTERNATIONAL INDIGENOUS PEOPLES DAY, 2020 organized by Kolkata Study Circle which was held on August 11, 2020
  - # Competing with the book MAPINIKI in the multimedia section of the VII Edition. International Prize for Literature City of Como.
  - # Publishing of the multimedia book [AMAZONIA](#): Indigenous Communities and Natural Remedies
  - # Publishing of the novel [LO SPECCHIO](#) (The mirror)
  - # Production of [NA'PA CHOMOCH PALLER YANESHA](#) a feature film about a wise man of Yanesha ethnic group contriving among the difficulties of conciliating ancestral tradition and modernism.
- 2019
- # Development of the multimedia project “My Indigenous Roots” about the transcriptions of oral tradition of native Peruvian into multimedia books and movies.
  - # Production of several interactive maps with videos and photos about Peru locations.
  - # Production of [MAPINIKI](#) 296 pp. with 350 colour photos, 70+ audio and video clips filmed in 4K and [TRADITIONAL STORIES](#) 104 pp. with 120 colour photos, 30 video clips two interactive multimedia books about Ashaninka and Yanesha ethnic group of native Peruvian. Both books are available in Italian, Spanish, English in the [www.wocmultimedia.biz](http://www.wocmultimedia.biz) online store in WEBHTML5, EPUB and also in paperback on Amazon book-store
- 2018
- # Attending the “Program sobre estrategias de venta” held in Lima by PROMPERÚ
  - # Production of the video “Día Mundial de la Tierra”, 41 minutes, made to document the environmental awareness event held on February 20, 2018 in Los Pantanos de Villa, Chorrillos, Peru, with the participation of Greece Cámara Montes, Aldo Solimano López Allaga, Wayo Salas, Andrea Ledesma. Visit Youtube’s WOCMULTIMEDIA channel and on [mappeattive.com](http://mappeattive.com)
  - # Making the video “Walking through Mala” (Peru) with the mayor of Mala. The video is present on Youtube’s WOCMULTIMEDIA channel and on [mappeattive.com](http://mappeattive.com)
  - # Realization of the video Conversando with el Tío Andrés Egg Gstir, writer from Pozuzo. The video is present on Youtube’s WOCMULTIMEDIA channel and on [mappeattive.com](http://mappeattive.com)
- 2017
- # Graphic design and multimedia animation of the bilingual interactive book (Spanish- English) “Alimentos Nutraceuticos de los Andes Peruanos” by Geographer Bertha Balbin Ordaya
  - # Design and implementation of the website [www.villaricatrasel.com](http://www.villaricatrasel.com) for the travel agency of the same name in Villa Rica (Peru)
  - # Design and implementation of the website [www.4kmediastock.com](http://www.4kmediastock.com) dedicated to the sale of 4K photographs for commercial use
  - # Realization of the video Bienvenidos en Villa Rica (Peru), the video is present on the WOCMULTIMEDIA YouTube channel and on the [mappeattive.com](http://mappeattive.com) website
  - # Realization of the video Bienvenidos en San Ramón (Peru) with the mayor of San Ramón, the video is present on the YouTube channel WOCMULTIMEDIA and on the [mappeattive.com](http://mappeattive.com)
  - # Realization of the video Bienvenidos en Pozuzo (Peru) with the mayor of Pozuzo, the video is

- present on the YouTube WOCMULTIMEDIA channel and on the mapeattive.com
- # Concept and realization of the multimedia guide of the "SHADE OF PERU" series dedicated to the town of San Ramón and to my travel experience in the central forest of Peru
  - # Creation of an Interactive Map of Lima Tourism and Shopping to combine the tourist aspects and commercial activities of Lima in one place
  - # Realization of the Interactive Map of Pozuzo with the patronage of the Pozuzo Chamber of Commerce
  - # Creation of 2 interactive games to teach children basic English and to select the correct colours.
  - # Multimedia Tourist Guide for the Municipality of Lomello.
  - # Restructuring and updating of the website [www.ecomuesopaesaggiolomellino.it](http://www.ecomuesopaesaggiolomellino.it) of the ecotourism consortium "Ecomuseo del Paesaggio Lomellino" by Ferrera Erbognone
- 2016
- # Ideation and Realization of the series of Multimedia Guides "SHADE OF SÁPMI" dedicated to my travel experiences in the land of the Saami, the first guide is dedicated to the small agglomeration of Jergul Astu in Norway with video of the professional Saami singer Berit Alette Mienna
  - # Design and development of the website [www.residenzaipapaveri.com](http://www.residenzaipapaveri.com) for the "Residenza i Papaveri" of Ferrera Erbognone, a structure that houses self-sufficient elderly people
  - # Website creation [www.lespecialita.com](http://www.lespecialita.com) with an interactive and personalized sales trolley for the Biscottificio Le Specialità srl of Parona Lomellina
  - # Design of Multimedia Guides for some Municipalities of Lomellina
  - # Realization of the Multimedia Guide on the Samovar museum in Tula
  - # Creation and realization of the new concept of Augmented Reality Multimedia Guides that provide the user with the possibility of using it on site as a self-guided visit and at home as an Interactive book. In fact, the Multimedia Guide contains audio, video, written information and other interactions to be used online / offline
  - # Creation of interactive books and guides for the Municipality of Breme
  - # Creation of a series of flipbooks on the art in the street in Gravellona Lomellina
- 2015
- # Development and editing 48 min. tutorial on the use of Avid Marquee 2D/3D title maker
  - # Editing of 10 videoclips about nature, tourism, hotels, etc.
  - # Development of a new tourism promotion format with interactive maps
- 2014
- # Editing of 50 videoclips
  - # Editing and Grading with Avid Media Composer this interview and other [related videoclips](#)
  - # Shooting in Lapland: moonlight filming and interview to [Berit Alette Mienna](#), a famous Sami Singer.
  - # Shooting in Finland, Sweden and Norway about nature, tourism, hotels, etc.
  - # Development of a new interactive website format, see [www.laplandinteractive.com](http://www.laplandinteractive.com) where attractions and activities are presented by their manager in micro videoclip (2–3 min.) and/or with interactive catalogues
  - # Realization of FLIPGUIDE a new interactive flipbook concept in HTML5 and mp4/H.264 to showcase tourist and any other attractions
  - # Development of website/e–store [www.lavalleintelvi.it](http://www.lavalleintelvi.it) and all interactive publications sold in that e–market
- 2013
- # Realization of a 3D interactive flipbook to showcase the book of Michael Drake, an American shaman
  - # Production, shooting and editing of 11 videoclips on Midnight Sun Road in partnership with VisitNordkapp.no
  - # Development of a WebApp concept of Tourism, Fairytales, Short stories, Ethnic Music
  - # Development of Video–Editing courses in HTML5 with videoclips in Italian, English & Spanish
- 2012
- # Realization Apk about tourism and courses of video editing in Italian, English & Spanish
- 2011
- # Realization n.30 flipbook, EPUB and APK books for Bartolomeo Di Monaco, an Italian writer and more about this e–book conversion
  - # Realization flipbook for Scholastic Adoption Program with the Capuchin Friars in Eritrea
  - # Realization catalogue Layout/graphic and animated for tour operator [www.vivindia.com](http://www.vivindia.com)
- 2010
- # Realization flip–book "Feeling the Universe (An Energy Catalog) by Frances" for the writer Frances Walsh Ward, PhD

- # Realization video "Izu Exile" – Sermon by Rev. Shoryo Tarabini – Guhozan Renkoji Temple, Nichiren Shu Association Italy
  - # Realization\* n.3 video tutorial, Italian/English, to use Avid Media Composer editing software.
  - # Realization\* n.3 video guides, collection ECOS: Itineraries in Finnmark (4) – The village of Gjesvaer, Peru – Wonders of the coast, Eritrea – On the route to Massawa
- 2009
- # Realization DVD "The Ceremony of Jodo-E" for Nichiren Shu Association Italy
  - # Realization video "Gongyo (Otsutome)" for Nichiren Shu Association Italy
  - # Realization video "The New Year Ceremony" for Nichiren Shu Association Italy
  - # Realization of a 138 minute video for the 25<sup>th</sup> anniversary of AVIS, a Blood Donors Association in Cilavegna – Italy
  - # Realization\* n.11 video guides, collection ECOS:
  - # Eritrea – Welcome to Asmara, Eritrea – Welcome to Keren, Eritrea – On the route to Senafe, Italia – Sprouts of Springtime, Peru – Lake Titicaca & Island of Taquile, Peru – Exploring Lago Titicaca, Peru – The floating Islands of the Uros, Peru – The Sun Route, Peru – Tambopata Reserve, Sami – Tradition & Joiks, Sami – Tradition & Joiks – part 2
- 2008
- # Realization\* DVD "*Under the Sycamore*" on the Capuchin Friars' project of Scholastic Adoptions at distance in Eritrea.
  - # Realization \* Ad Film for Stappan Sjøprodukter SA – Norway
  - # Realization n.4 video guides, collection ECOS:
  - # Slovenia Off the beaten track (5) – The monastery and the old pharmacy of Olimje
  - # Slovenia Off the beaten track (6) – The Castles of Rajhenburg & Brestanica
  - # Slovenia Off the beaten track (7) – The Castles of Sevnica & Bogenšperk
  - # Slovenia Off the beaten track (8) – The old Sticna Abbey
- 2007
- # Ideation, planning and development of the graphic and multi format contents (pdf, 3gp, psp, ipod, wmv, mp3,dvd) of the website [www.leguidegratis.com](http://www.leguidegratis.com)
  - # Ideation, planning and development of the interactive graphic base and realization of the multimedia promotional Cd-Rom for the "Program of distance adoptions", promoted in Eritrea by the Capuchin friar Padre Gabriel
  - # Services as Vision mixer, cameraman for Video Italia, Vi.So. & other TV production companies
  - # Realization of videoguide "Perù – Cruising The Amazon River"
  - # Realization of n. 3 tourist video-guides, collection ECOS:
  - # Slovenia Off the beaten track (2) – Ormož and the wine routes
  - # Slovenia Off the beaten track (3) – Ptuj – Ptujška Gora – Štatenberg
  - # Slovenia Off the beaten track(4) – Rogatec – Slovenska Bistrica – Rogaška Slatina – Podcetrtek
- 2006
- # Shooting in Afghanistan & Realization of the Documentary/Reportage on the projects of Cooperation between The Commune of Milan and the Afghan Government, with the collaboration of ISAF (Italian contingent deployed in Kabul) and the Ngo Emergency. The video had been shown for several days in Milan, at "The Octagon" of the Gallery V.E.III.
  - # Realization of n.1 videoguide, collection Ecos, about Romania and Hungary
  - # Realization of the video-guide, Slovenia – Off the beaten track (1) – Grad Borl – Slovenska Bistrica – Šempeter Roman Necropolis – Jama Pekel
- 2005
- # Collaborations with the video press agency Reporter Channel
  - # Realization in collaboration with the Norwegian Tourism Office in Milan of three video-guides, called "Itineraries in the Finnmark" about nature and traditions of that region
  - # Reissue of all of my preceding documentaries to realize n. 53 episodes of a television format from 30 minutes around to episode
  - # Course of editing on the system "Avid Studio" for professional updating of the team EVS – Eritrean Video Service held in Milan and in Asmara (Eritrea) on behalf of a project of cooperation and development of the Commune of Milan
  - # Lessons of editing with Avid software for post graduated courses of the Lombardy Film Commission in Milan
  - # Realization DVD "The cradle of the ancient works" for the Commune of Livo
- 2004
- # Editing of the reportage "Un mondo in Comune...Eritrea" realized by the journalist professional Sandro Picciola in behalf of the Commune of Milan.
  - # Realization of the texts and shooting for N.2 Video tourist on Krakow and Warsaw

- # Realization of an institutional DVD for Lombardy Film Commission, transmitted to the Bergamo Film Festival
- 2002/2003 # Lessons of techniques of direction and editing for some courses of the Lombardy Film Commission in Milan
- 2001/2003 # Realization texts, shooting and editing of seven tourist-cultural documentaries on the area of the Lake of Como with the collaboration of the Mountain Communities Lario Intelvese and Western Alto Lario. Produced for my collection "Panorami di Lago & Monti"
- 2001 # RVM Editor for the journalistic editing at Netsystem.com with digital equipments
- 2000 # Collaborations with TV station Telenova as Field Cameraman and ENG Operator
- 1999/2000 # Collaborations with TV station Telegiornale
- 1993/2008 # Solo agent in Europa for Greptours – Tourist Operator in Lima (Peru)
- 1990/1999 # Production and realization of sixteen documentaries about: Peru–Norway–Denmark– Finland–Sweden–Iceland–Canary Islands.
- 1991 # Production of the first documentary called "TOURISM, MAGIC AND HISTORY IN THE COUNTRY OF THE INCAS, prized at 8° International Tourfilm Festival of Montecatini Terme
- 1990 # Foundation of the World ON COMMUNICATIONS for the realization of documentaries, audiovisuals and multimedia products
- 1978–1991 # Services as Vision Mixer / RVM Editor / Cameraman / Lighting Director / Director for different TV companies (ABC News, POLIVIDEO Switzerland, Telemontecarlo, RAI, Retequattro, etc.)  
# Assistant and ENG Operator / RVM Editor for different TV companies in Sicily  
# Director for about 4 years, of "Salt, pepper and fantasy," a cooking show hosted by Wilma De Angelis, a famous Italian singer, broadcasted on Telemontecarlo

### **Education**

- 2018 Certificate of Participating at the "Programa Estrategias de Venta" in Lima-Peru
- 1981 Diploma of English First Certificate of Cambridge and TOEFL certificate
- 1975 High School Diploma

**Language knowledge** Italian mother tongue, English fluently, Spanish good, a little bit French

**Software knowledge** Da Vinci Resolve, Avid Media Composer, Avid Marquee 2D/3D titling, Adobe Premiere Pro, Photoshop (basic), Corel Draw, FlipHtml5, Handbreak, Audacity, OBS, LibreOffice suite and more...

**Additional knowledge** Basic level HTML, CSS, website creation with Wordpress.

**Interests** Art, philosophy, photography, music, nature, trekking, cinematography, uses and customs, popular traditions, cultural anthropology.

**Equipment owned** Mobile PC with Da Vinci Resolve – Camera Panasonic Lumix DMC-FZ1000 4K video – Software to realize DVD and other multimedia products, radio microphones Sennheiser.

**Reviews on** L'Agenzia di Viaggi – Gente Money – Trade Home Video – Geodes – Capital – Tuttomoto – Corriere della Sera – Itinerari e Luoghi – Vivimilano – Tuttomilano – Cronache Turistiche - La Lomellina

**Referees** Norwegian National Tourist Office – FOPTUR (Tourist Board of Peru) – SAS Scandinavian Airlines – Danish Tourist Office – ZEP ITALIA – Sweden National Tourist Office – Finnish National Tourist Office – FINNAIR – Icelandic Tourist Office – ICELANDAIR – Cristiano Viaggi Milan – Fauchè Travel Agency – Teknocongress – Lombardia Film Commission – Mountain Community Lario Intelvese – Netsystem.com –

Mountain Community Western Alto Lario – Vi.So. Virtual Solutions – Commune of Ponna – Polish Tourist Office – Holiday Travel – Commune of Livo – Frame spa – Radio Italia spa – Commune of Milan – Turismedia – Nichiren Shu Italy.

A handwritten signature in black ink, consisting of a stylized initial 'A' followed by a long horizontal line that tapers to the right.